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Breakfast Tea & Bourbon

A novel treasure hunt by Pete Bissonette

Thousands search United States for real-life treasure worth \$50,000

At 5:08 p.m. on Thursday, February 9, 2017, thousands began a systematic search of the U.S. looking for a treasure hidden by the author of a new novel, *Breakfast Tea & Bourbon*.

“Within the pages of the novel are clues to where I hid the treasure,” said Minnesota author Pete Bissonette. “Find the treasure and I will give you \$50,000 plus \$5,000 for your favorite charity plus 100 bottles of Lido Bay wine for your massive, and well-earned, celebration.”

Bissonette has 50,000 U.S. dollar coins from the Federal Reserve Bank ready to give the lucky reader. “Those coins weigh almost a half-ton,” he said, “So I’ll give the winner the option of receiving a certified check instead.”

“Get off the couch and engaged in life”

Bissonette created the treasure hunt to engage readers at another level. “For four decades I’ve been helping people mine their inner treasures of creativity, resourcefulness, and ingenuity, because with them you can achieve any goal,” said Bissonette, president of personal development publisher Learning Strategies.

The problem is inertia. “Getting off the couch!” said Bissonette. “The treasure lures you from your couch to tap those vast resources of the inner mind. It’s a fun way to engage in your own growth without realizing you’re on an inner treasure hunt. And one with a substantial cash prize.”

Breakfast Tea & Bourbon is a fun and entertaining story about five best friends on a treasure hunt. It's a story within the story, because it hides clues to an actual treasure worth \$50,000.

How difficult are the clues? "Let's wait and see what the winner says. I believe, the mystery is very solvable with many pathways to find the actual treasure," said Bissonette.

"Reading the book with friends"

He tells stories about a fifth grade class in Los Angeles taking on the novel and treasure hunt as a class project, residents of a nursing home in North Dakota working on it together, and many families renting RVs just like the characters in the novel.

"That's why we put guidelines for Book Clubs and Treasure Hunting Clubs on our website," said Bissonette of www.BreakfastTeaAndBourbon.com. "We even give you tips for tea tastings and bourbon tastings. It's a great way to bring a book to life."

Breakfast Tea & Bourbon is available where books are sold as well as on the book's website www.BreakfastTeaAndBourbon.com, which also has many videos about the treasure hunt and a way to find out when the treasure is found.

Pete Bissonette has been the president of Learning Strategies for over thirty years. The company develops, publishes, and supports programs to help people maximize their potential through personal learning courses and live events.

To learn more about Pete Bissonette and access tips, clues, and interviews about the treasure hunt and novel, please visit: www.BreakfastTeaAndBourbon.com/

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